

TBT

THE BRAINIAC TREND
MARKETING FIRM!



Ecommerce Managment!

"From getting a customer to getting them their purchase, we do it all. Plus many things along the way"

Ecommerce Management:

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This service is tailor made for E-Commerce reliant businesses. In this particular service The Brainiac Trend gather customers and with third party integration delivers the purchased product to the customer.



Explaining E-Commerce Management – Step by Step:

- Step 1: Run conversion and quality test on website
- Step 2: Get a website overhaul in needed places
- Step 3: Prepare Advertisements to attract traffic
- Step 4: Sale generated is processed with sale confirmation call
- Step 5: Courier is dispatched order details
- Step 6: Order is tracked and monitored until delivered
- Step 7: Payment is transferred on a set weekly basis



Packages Includes:

- Website Management & Optimization
- Ad Creative Design
- Sales Funnel Development
- Ads Strategy
- Ads Generation & Optimization
- Google PPC (if needed)
- Website tracking (Google Analytics and Facebook Pixel)
- Campaign Ad Spend Included
- Query Reply and Comments monitoring (Online Chat for Conversion of Queries & complaint management)
- Order Tracking and Delivery
- Third party liaison
- Financial Collection service (COD payments)
- Monthly reporting



Additional Integration:

Search Engine Optimization: SEO helps with businesses that do have a website. This service gets the website to rank on the very first page of search of a given keyword say "best marketing agency"

Social Media Subscription: A subscription filled with creative posts or videos to maintain social media accounts of the businesses to add value.



Pricing Please:

- Small-Medium Enterprise Websites – PKR 65,500/- per month (plus 3% of Sales) (including PKR 20,000 of Ad Budget)
(Maximum Order Processing 500 order per month)
- + Social Media Subscription – PKR 20,000/- per month
 - + Search Engine Optimization – PKR 22,000/- per month
 - + Additional Ad Spend – starting from PKR 15,000/-
 - + Additional 100 order processing – PKR 8,500/-



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