

TEST

THE BRAINIAC TREND
MARKETING FIRM!



Lead Ads!

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The Lead Ads is lead or conversion extracting service. This premium service is dedicated to getting you the valuable conversions you need. This service only revolves around ads on multiple forums that are best suitable for your target audience.



Explaining Lead Ads – Step by Step:

- Step 1: A deep study of the Brand in question.
- Step 2: Digital Re-creation of target audience(s)
- Step 3: Generate best Strategy for Leads or Goals (sales funnel)
- Step 4: Prepare creatives and measure performance
- Step 5: Test campaign
- Step 6: Run ads and monitor campaign
- Step 7: Keep ads on track



What forums are used?

- Facebook
- Instagram
- LinkedIn (premium)
- Google PPC / CPC (premium)



Package Inclusion:

- Ad Creative Design
- Sales Funnel Development
- Ads Strategy
- Ads Generation & Optimization
- Google PPC (if needed)
- Website tracking (Google Analytics and Facebook Pixel)
- Campaign Ad Spend Included
- Query Reply and Comments monitoring (Online Chat for Conversion of Queries)
- Monthly reporting



Additional Integrations:

Cold Emailing: Another superb way of getting adding on the conversions are sending bulk emails to your target market, this way businesses can create an additional stream of leads and therefore conversions.

Search Engine Optimization: SEO helps with businesses that do have a website. This service gets the website to rank on the very first page of search of a given keyword say "best marketing agency"



Pricing Please:

- Lead Ads (Basic) – PKR 30,500 (including PKR 13,000 ad budget) per month
- Lead Ads (Premium) – PKR 75,500 (including PKR 40,000 ad budget) per month
- + Cold Emailing: PKR 12,000/- per month
- + Search Engine Optimization: PKR 22,000/- per month
- + Additional Ad Spend Voucher: Starting from PKR 15,000



Contact:

(+92) 316 211 8684

(+92) 336 250 1868

Address:

306, 3rd Floor, Meriums Complex,
BAHADURABD, KARACHI

Email:

info@thebrainiactrend.com

Web:

www.thebrainiactrend.com