



Campaigns With An Impact

Get the gist of how we communicate with style

A Social Media Tour To Norway

Client: Norway Halal tours

Campaigns on a global scale require next-level engagement and communication. The audience should be as involved as perhaps the leadership.

Therefore, when COVID-19 caused travel restrictions, we started a Social Media Tour of Norway. This enabled our users to virtually tour Norway, right from their mobile screens.

We planned an itinerary and every day through social media our audience could have the tour they thought they could not have.



Delivery All Over Pakistan

Client: Image Enterprises

POS Rolls was always seen as a vital part of businesses that had one disadvantage, making the trip to get them alone.

Our client solved this problem through delivering it all over Pakistan. We decided to make this the forefront of our campaign and market it through various perspectives.



Enticing People To Farm

Client: Gadariya

City life has its benefits but nobody can ignore the serenity of the countryside.

This was the problem statement that helped us derive a campaign that would entice city dwellers to start their own share farms and prepare an escape from the polluted city life every now and then.



WELCOME TO AN ERA OF SHARED FARMING

www.Gadariya.com

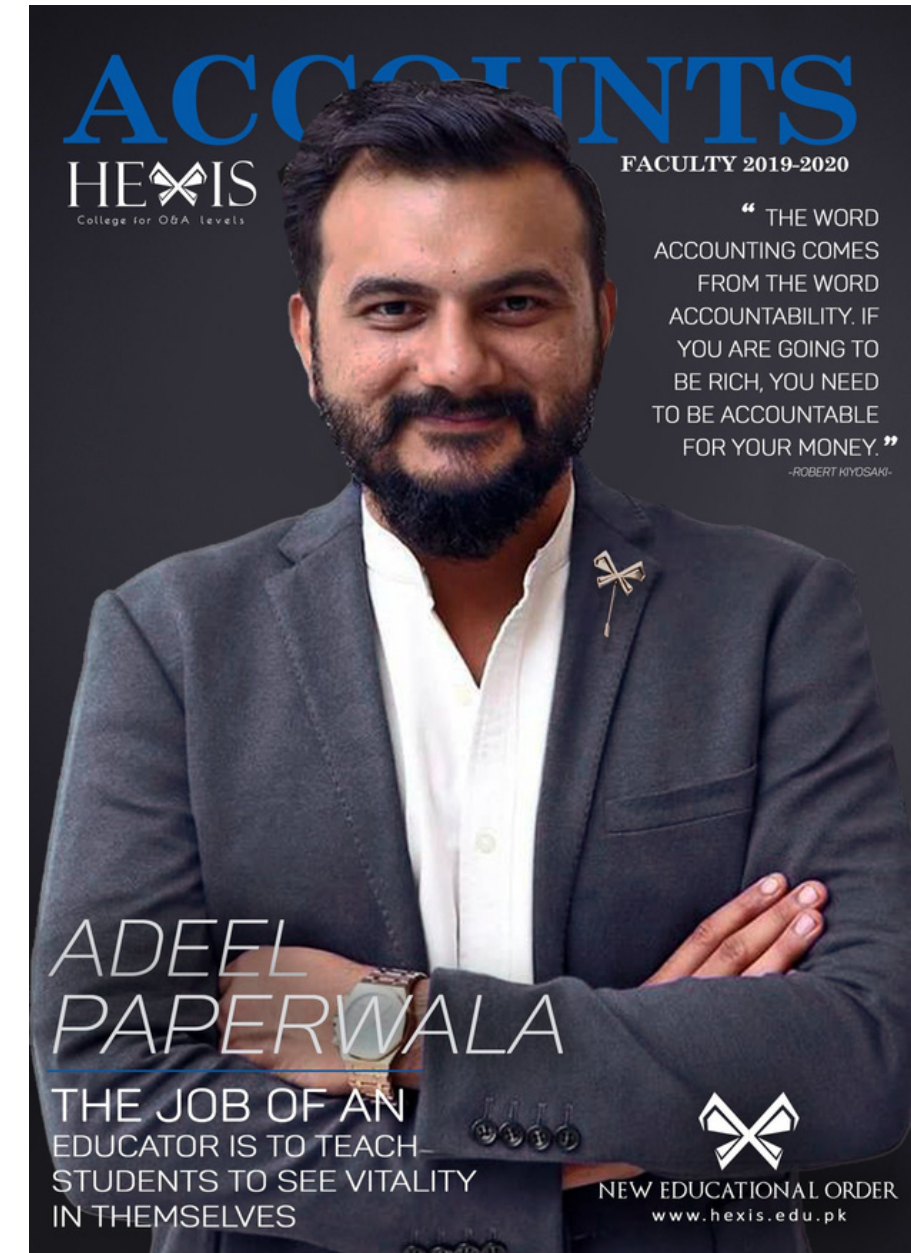


The Real Influencer

Client: Hexis College:

Teachers are always seen as near parental figures. When our client asked us to present them in a unique manner, our creative team knew right what to do.

We featured every teacher in the supposed magazine giving them the attention and respect celebrities seek, in terms of making them the influencers that matter.



An Offer with An Atmosphere.

Client: Hexis Schooling system

An Admissions campaign where our client waived their Admission Fee. This was targeted to increase the number of enrolments in a specific grade.

We captured fun learning moments of students that also gave away a hint of the school atmosphere while communicating our offerings, making it one complete advert.



Ignite Your Child's **Curiosity** for Learning



NO ADMISSION FEE

GRADE 1 **GRADE 2**

031-444-43947 (HEXIS)

SCHOOL.HEXIS.EDU.PK



NO ADMISSION FEE

GRADE 1 **GRADE 2**

Nurturing Minds,
Building Futures
Of **Every Child** !



031-444-43947 (HEXIS)

SCHOOL.HEXIS.EDU.PK







**Innovative Learning,
Limitless Possibilities**

ADMISSIONS OPEN GRADE 1 TO 8

031-444-43947 (HEXIS)

SCHOOL.HEXIS.EDU.PK



Where **Quality** Education Meets **Affordability**

ADMISSIONS OPEN GRADE 1 TO 8



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SCHOOL.HEXIS.EDU.PK



Excellency & Quality in Everything !

ADMISSIONS OPEN GRADE 1 TO 8

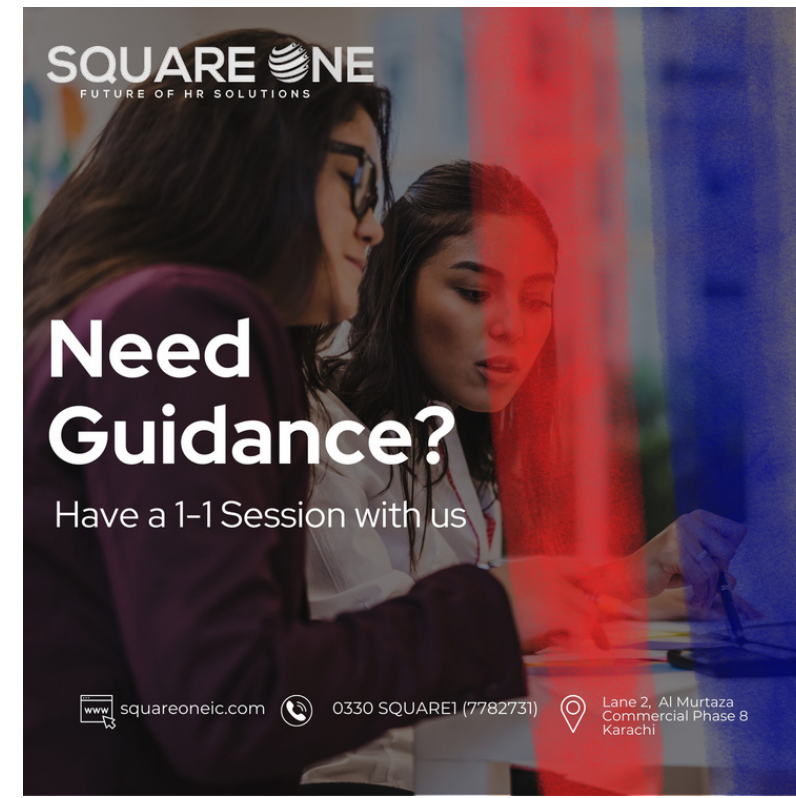


Your Trust Our Delivery

Client: Squareone

Square One offered a unique opportunity for skilled workers to immigrate to the UK.

We made a campaign that included the colors of the UK and the brands. The text communicated our offerings and openness while using images that motivated users to apply to their program.

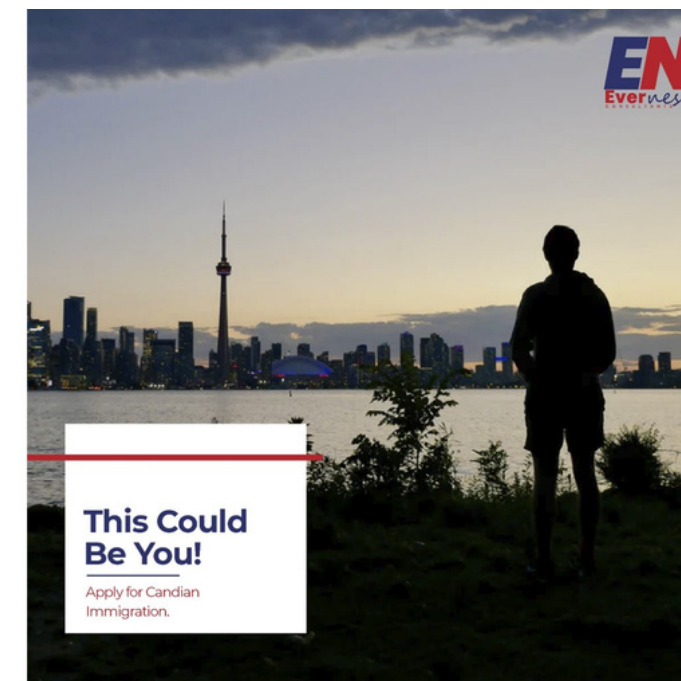


This Could Be You in Canada!

Client: Evernest

What's the best way to get more responses on an immigration campaign?

The answer is in front of you. Our aim is to make our client imagines themselves on foreign shores. It stimulates them into believing that this wall of a task is a possibility, prompting them to start the process by showing their interest in us.



Cooper's Summer Camp

Client: Cooper Learning

Summers bring out the Summer Camps, we decided our client's summer camp should stand out.

Our team got to work with the first step which is purposeful photography, then we shaped them into creatives that highlight themselves for the target age and group, attracting the parents to enroll their children.





This Summer let your child discover their

inner artist, writer, and
dancer

LIMITED SLOTS LEFT
STARTING 15TH JUNE

 0332 8353563

 Lane 2, Al Murtaza
Commercial Phase 8 Karachi





Turning Classrooms into Theater with Our Movie Clubs



 0332 8353563

 Lane 2, Al Murtaza
Commercial Phase 8 Karachi

Enrolments Open!








Bring your stories to life with our creative writing program!



 0332 8353563

 Lane 2, Al Murtaza
Commercial Phase 8 Karachi


Enrolments Open!






Here to Help You Learn!


Academic reinforcement classes
Math Whizz
Creative Writing
Storytime



 0332 8353563


 Lane 2, Al Murtaza
Commercial Phase 8 Karachi


Enrolments Open!



Elevate your child's math skills

with our Math Whizz
program!



 0332 8353563

 Lane 2, Al Murtaza
Commercial Phase 8 Karachi

Enrolments Open!

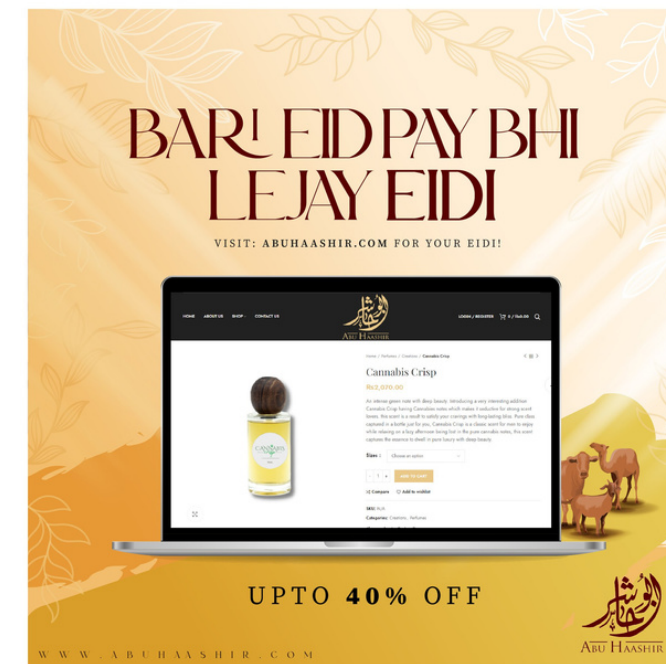
Presenting the Bari Eid Sale

Client: Abu Haashir

Eid was around the corner and the client had an eye on getting in on this opportunity with a big sale.

Therefore we named it as such, it was called the "BIG EID SALE" We encapsulated the brand theme while opting for lighter colors, highlighting top-selling products and set an Arabic tone.

This turned out to be a winning combination and gave a huge bump in sales the client was looking for.



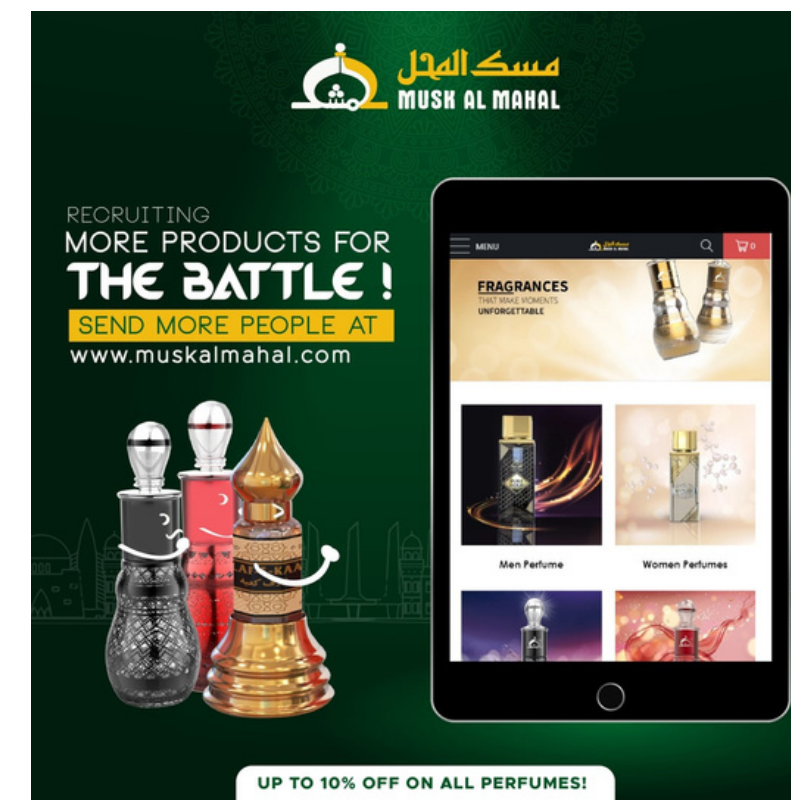
Patriotic Pakistan Sale

Client: Musk Al Mahal

This was our client's very first campaign. They wanted to do something extra creative to stand out.

We shaped their products into characters that played the role of patriots by involving them in such roles.

This campaign was adored by the client and their audience to such an extent that another hit campaign was made shortly afterward on the same premise



Mirror-like accuracy

Client: Scentorious

Our clients' offered their customers fragrances, inspired or similar to the best scents around the world.

We decided to "Mirror" this concept quite literally by showcasing a reflection of the renowned fragrances beneath our client's bottle to convey the relation and their accuracy.



Every Building's Solution

Client: Al Neem Building Solutions

Our client offered a one-stop solution for all building maintenance needs in the UAE.

We uplifted their theme and then decided to go straight to business with offering what we can provide to our potential customers who wanted a specific service or a platter of services.



Smasher, Legend's Favourite

Client: Smasher Sports UK

In the world of sports, the players who play with your products are seen as ambassadors. Our client has been the first choice for many cricketers who are now considered the legends of the game.

Therefore, we have decided to highlight those legends who have played with our client's equipment to ignite the hype of the brand.



As Classic as a Polaroid

Client: Natraj Tandoori

Our client had been in business for over 40 years, the brand was a favorite amongst many. They also had been consistent in their food and style.

That made them a classic brand, and what better way to market the brand than the ever-classic Polaroids.



An Epic Menu Reveal

Client: EPIC:

The client was looking for a menu reveal that was as EPIC as their logo. We created taglines that incorporated the dish names and matched the fonts of the logo.

This was instantly adored by the client as they still wanted to carry their Pac-man theme deep down, and this laid the perfect platform for it.



Childrens Month Discount

Client: Kashif Dental Clinic

The launch of a new location means an opening discount. We repurposed that to invite families by appealing to the children.

A special discount was created for the month seeing as November had Children's Day, but for all the people in our audience, it was now Children's Month.



Selling Premium Apartments

Client: Ajabshah Builders

We were approached to market a near-complete residential project in Phase 8 which came with a premium price tag.

We segregated the audience to appeal to people who preferred a luxurious lifestyle and had the means to support it.

Our deep segregation while narrowing our audience was the right thing as it generated momentum and response from the correct group of people



عجبتشاہ
AJABSHAH PROPERTIES

ATLANTIC RESIDENCE

Luxurious 3 Bed Apartments
In Dha Phase 8

90% COMPLETE

LIMITED UNITS LEFT

(021) 35872263 | 03238337623
Plot No.89C AI- Murtaza Commercial Lane-4,Phase VIII-A DHA Karachi
Ajabshahproperties.com



عجبتشاہ
AJABSHAH PROPERTIES

Home to Spar DHA

ATLANTIC RESIDENCE

BOOK NOW!

(021) 35872263 | 03238337623 | Ajabshahproperties.com.pk | Plot No.89C AI- Murtaza Commercial Lane-4,Phase VIII-A DHA Karachi



عجبتشاہ
AJABSHAH PROPERTIES

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Ajabshahproperties.com.pk



عجبتشاہ
AJABSHAH PROPERTIES

The Perfect Location

- 5 Min Drive From Dha Golf Club
- 5 Min Drive From Nuplex Cinema

(021) 35872263
Plot No.89C AI- Murtaza Commercial Lane-4,Phase VIII-A DHA Karachi
Ajabshahproperties.com

Shehar se Shehar tak ka Safr

Client: Wapsi Car

Our client offered cars on rent with drivers with a shared car service. The natural competitor was a journey with a bus.

We showed the benefits and comparison between the moods of transport to help our audience reason towards choosing Wapsi Car as their mode of transport

**CITY TO CITY
AB ARAM SAY,
CAR MAIN**

Download now

Bus Ki Tou
Bas Hogae

Available on the
App Store

GET IT ON
Google Play

Whatsapp Now:
+92-311-1222190

WAPSI
CAR BY ATS

Grande



WAPSI
CAR BY ATS

Safar Karein
Suffer Nahi!

City To City Ab Aram Sae,
Car Mein!

Download now

Available on the
App Store

GET IT ON
Google Play

Whatsapp Now:
+92-311-1222190

WAPSI
CAR BY ATS

Islamabad

Multan

Lahore

Jahan Jao **Paisa Kamao!**

Available on the
App Store

GET IT ON
Google Play

Whatsapp Now:
+92-332-2661333

Ab Ek Shehar
Say Dousray
Shehar Jana
Hua Asan.

- No KM Charges
- No Peak Time Charges

Download The App Now

Whatsapp Now:
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WAPSI
CAR BY ATS



**BUS MEIN JANA
BASKARO!**

Ab Wapis Se Car Mein
Jana Shuru Karo!

Available on the
App Store

GET IT ON
Google Play

Whatsapp Now:
+92-332-2661333

WAPSI
CAR BY ATS

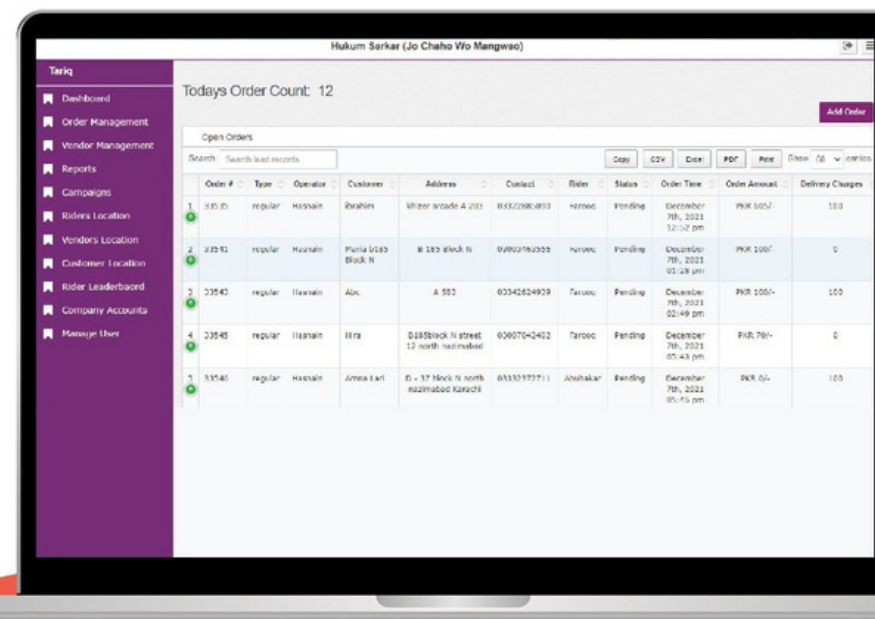
App Based Solutions for All

Client: Appature

Our Client offered a pre-made and customized solution for numerous industries that could provide benefits on numerous levels.

We, therefore, presented each solution with a summary of what they could do for the end users and therefore promoting their uniqueness to an audience that could benefit from these solutions.

appature SOLUTIONS ORDER MANAGEMENT PORTAL



- Order management
- Vendor Management
- Reports
- Rider Tracking
- Others

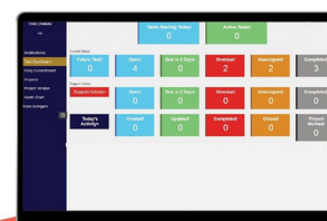
Get In Touch!

0341 3542009 www.appature.com



appature

SOLUTIONS TASK MANAGEMENT SYSTEM



Get In Touch!
0341 3542009 www.appature.com

MANAGE YOUR Sales with Ease !



With Appature's POS

Point of Sale (Web Application)

FEATURES:

- Multiple Branches
- Add/Delete products
- Order management
- Table management
- Discount options
- Invoicing
- Complete Business Monitoring
- Inventory & Staff Management
- Offline Mode for uninterrupted work
- 24/7 Reporting & Remote Access
- And More amazing features

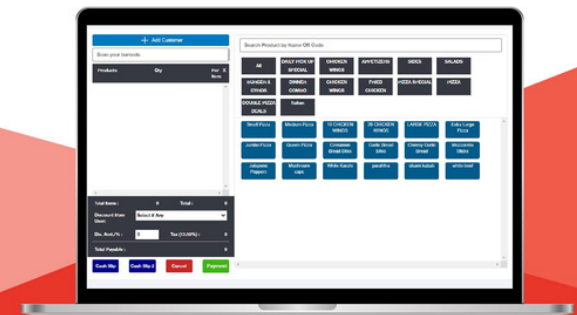
PERFECT FOR: MARTS | E-COMMERCE STORES | SHOPS | RESTAURANTS

appature

0341 3542009 www.appature.com

appature

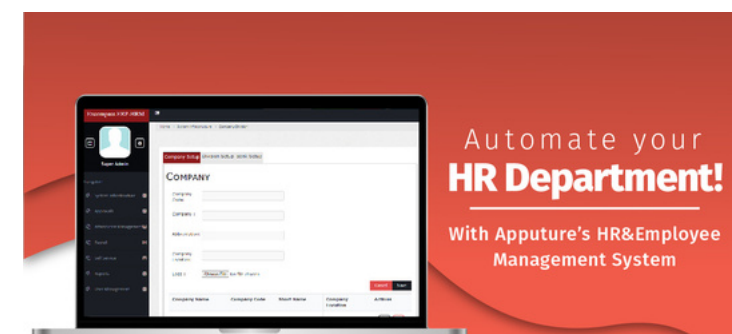
Why Our POS System?



- Easy to Use • Full of Features
- Affordably Available

GET IN TOUCH NOW!

0341 3542009 www.appature.com



Automate your HR Department!

With Appature's HR&Employee Management System

FEATURES:

- Employee Management & Self Service
- Attendance
- Leave and Loan Management
- Increment/Reimbursement Process
- Salary Sheet Generation
- Reports and Data sorting

Perfect for:

All Business with multiple employees | Many Branches and Offices | Overburdened HR Departments

0341 3542009 www.appature.com

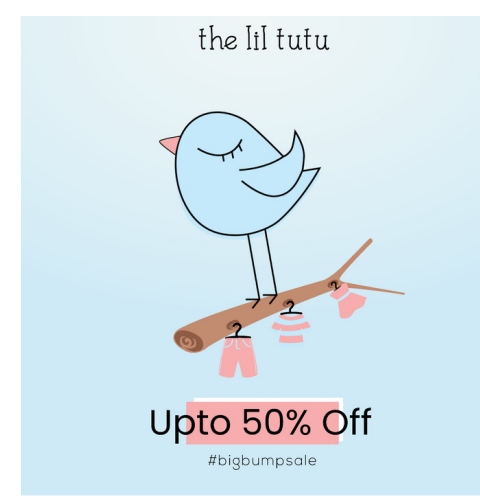
appature

The Big Bump Sale

Client: The Lil Tutu

Parents usually buy the most for their newborn children. Additionally, there are 2 more benefits; first is that they often need more clothes due to their growth and retaining them is more beneficial as they will be with us for the longest.

Therefore we created a Big Bump Sales as most shopping for a newborn is done before their birth and we wanted to appeal to the mothers via creating better association.



Zaram Footwear Collection

Client: Abu Haashir

Our client had just inducted a local style sandal in their product range. Their audience though was made up of people who preferred trendy and modern things.

Therefore, we presented traditional footwear in a trendy and modern style to appeal to their audience and make the required impact.

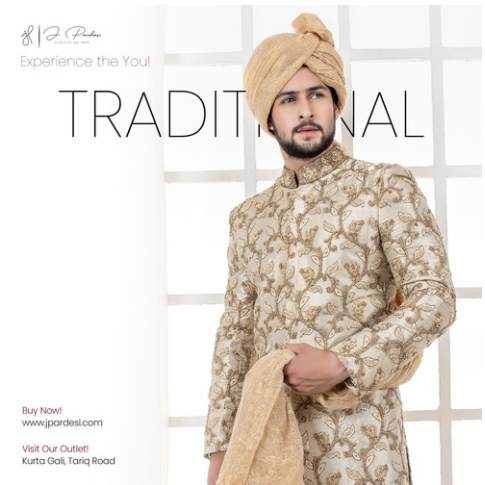


Experice The You

Client: J Pardesi

The client specialized in making custom-made attire for people belonging to different walks of life. Making people feel like the brand was the goal.

Therefore this campaign reflected "You" as the brand and showcased the different categories we offered.

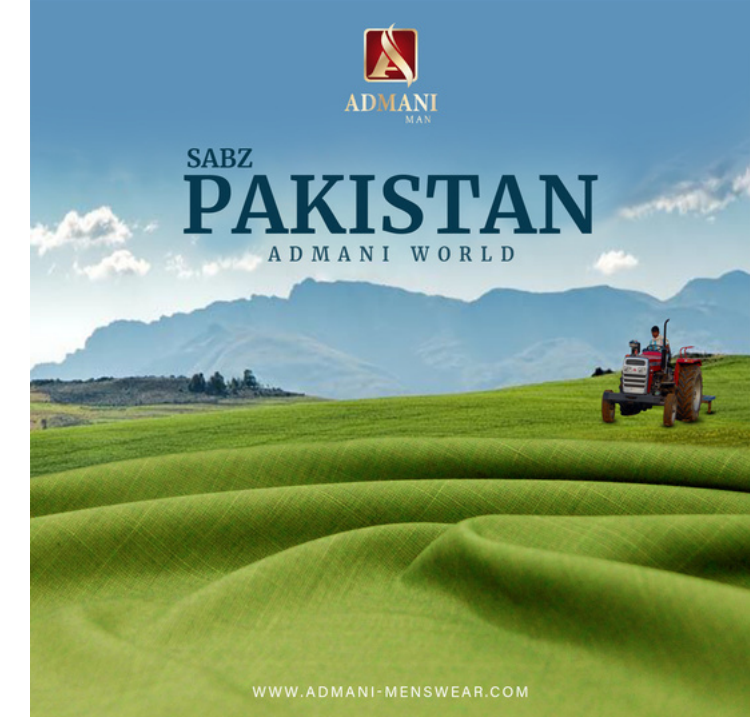
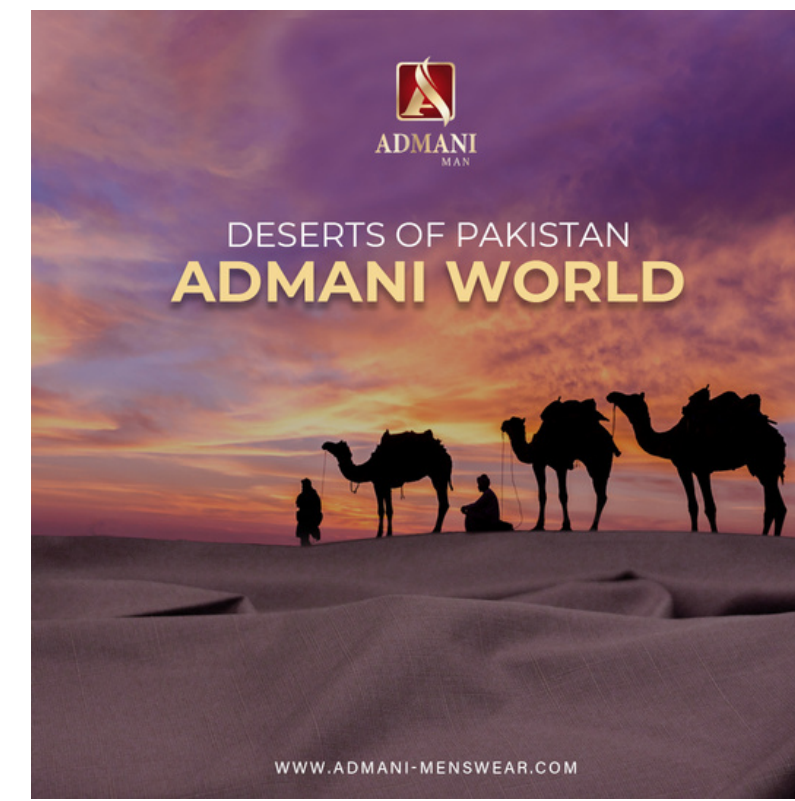
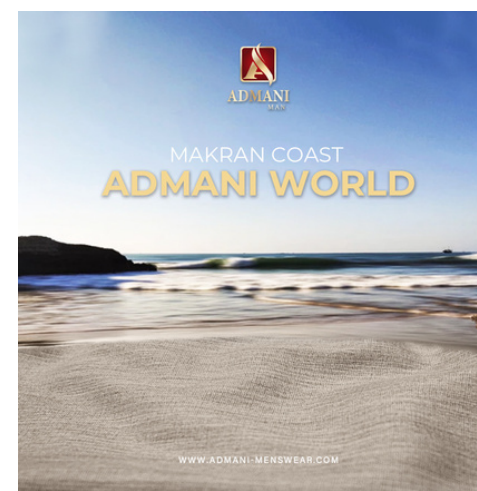


The World Of Admani

Client: Admani Fabrics

After numerous successful campaigns, we eventually wanted to go big with our next campaign. This meant incorporating the product with a soulful context.

We created the world of Admani where in different scenarios our product was blended like nature itself. This also highlighted how different people had Admani in common in their lifestyle.



Modern Day Fashion

Client: HoodFest

The client had come in with a specific requirement. They wanted the campaign to highlight their designs printed on their apparel.

We mimicked the design and incorporated it into the background of the model presenting the apparel. This helped us keep the context of the photoshoot and also helped amplify the design for better visibility and focus.



Altum Summer Collection

Client: Bin Sami

A new collection was due to launch. We searched and finalized a name of the collection which resonated with the idea behind the collection.

Afterwards, creatives were made with contrasting colors of the articles in the collection and the summer vibe to ensure each image follows the theme while looking fresh to our audience.

